THA

HAPPENINGS

JUNE 2026

STAFF ANNOUNCEMENT

THA Consulting, Inc. (THA) is proud to look back on another year of growth. With new team members joining us and expanded leadership across the firm, we continue to build on what matters most—our people. We're grateful for the dedication of our employees and look forward to working together throughout 2026.

LEADERSHIP DEVELOPMENTS

JONATHAN SHISLER
Vice President of Parking Planning & Design

THA is pleased to announce the promotion of Jonathan Shisler to Vice President, Parking Planning and Design. As a key member of THA's leadership team, Jonathan will continue shaping the firm's design approaches and functional design excellence while helping expand THA's client base. He will also lead and support THA's design staff, ensuring innovation, creativity, quality deliverables, and exemplary client service aligned with the firm's long-term strategic goals.

CHRISTOPHER BIETER, PE
Vice President of Operations

THA is pleased to announce the promotion of Christopher Bieter, PE to Vice President, Operations. As a key member of THA's leadership team, Chris will direct and manage the firm's Operational Strategy and Performance, Project Management, and Resource Allocations. He will ensure excellence in THA's project delivery, resource management, and organizational performance. In this role, Chris will drive project operational efficiency and support THA's strategic goals, and long-term growth to benefit our clients, across all offices.

PETER SADOWSKI
Senior Director of Quality & Risk Management

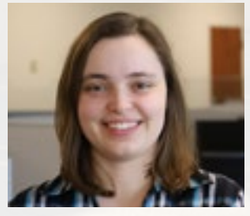
THA is pleased to announce the promotion of Peter Sadowski to Senior Director, Quality and Risk Management. As a key member of THA's leadership team, Pete will direct and manage the firm's Quality Strategy, QA/QC Process, Risk Management, and Compliance efforts. In this role, Pete will ensure that THA's work product and service meets the highest standards of technical accuracy, design excellence, and client satisfaction. In addition, Pete will champion THA's training and development program and process improvement to continue building a culture of quality with our project teams.

CHRISTINA HAAHS, MBA
Director of Marketing

THA is pleased to announce the promotion of Christina Haahs to Director of Marketing. In this role, Christina will lead the firm's strategic marketing initiatives across all THA offices, strengthen THA's brand, and support client engagement. Christina's experience in the industry and strategic focus will continue to elevate THA's market presence and align marketing efforts with the firm's long-term vision. Christina will work closely with leadership and project teams to advance firmwide marketing and business development goals.

ADVANCEMENTS

BYUNGJIN JUNG
Senior Project Engineer



KIRA HASTINGS
Proposal Coordinator

INTERNSHIPS

ANDY NI
Accounting

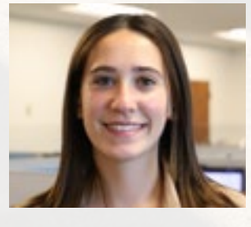
HENRY PLOTKA
Parking Studies

LUKE QUILLEN
Engineering

AMANDA LANE
Design

NEW STAFF

RACHEL KIM
Marketing Assistant



GRACE HELMER
Accounting

STAFF ANNOUNCEMENT

ACHIEVEMENTS

KRISTEN NADEAU
Project Designer

PARKSMART CERTIFIED

Kristen Nadeau became a certified Parksmart Advisor in 2025, equipping herself to assist our clients in addressing key sustainability goals, such as reducing waste, energy use, and automobile travel. In this role, she guides parking facilities from early design phases through certification, improving their long-term sustainability and performance by consistently implementing practical strategies that reduce environmental impact and enhance operational efficiency.

Expand Your Team's Expertise!

Check out our AIA Lunch & Learn flyer to see the topics we offer beyond Parksmart.

RETIREMENTS

BRAD NICE
Project Designer

Brad Nice has dedicated 29 years to the firm, contributing to a wide range of impactful projects, including the Penn Medicine Princeton Parking Garage, Cira South Parking Garage, Temple University Parking Structures, and The Ave Horsham Garage, among many others.

As he retires, Brad is looking forward to spending more time with his family and reconnecting with the activities he enjoys most, such as bicycling, walking, model railroading, playing guitar, and video games.

FAVORITE THA PROJECT :
Village of Ridgewood, Hudson Street Parking Garage, Ridgewood, NJ

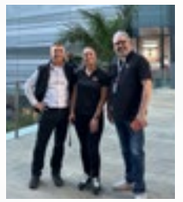
ABOUT BRAD

- Joined THA in July 1997
- 41 years in the AEC industry
- Contributed to 300+ projects
- A devoted cat enthusiast

GUSTAVO MUR
Project Designer

Gustavo Mur joined our firm in 2022 and has built a successful career contributing to notable projects such as Tacoma General Hospital Parking Garages, Pompano Beach City Hall Parking Garage, and the University of Miami Pinecrest Garage, among others. Known for his reliability, positive attitude and attention to detail, he consistently delivered strong results. As he retires, Gustavo looks forward to enjoying his passions for photography and astronomy and embracing a well-deserved next chapter.

FAVORITE THA PROJECT :
Tesla Gigafactory Parking Garage, Austin, TX



RIBBON CUTTING

PENN MEDICINE PRINCETON PARKING GARAGE

Princeton, NJ

CLIENT
Shepley Bulfinch

PROJECT DATES
July 2022 - August 2025

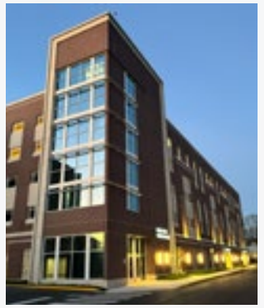
SPACES:
1,161

SQ. FEET
406,346

THA designed a new parking structure to enhance the parking experience at Penn Medicine Princeton Health. This six-level, 1,161-space parking garage will increase parking capacity to support the Cancer Center expansion currently under construction.

Anticipating future campus growth, the garage was designed for horizontal expansion to the east. Additionally, recognizing that Penn Medicine is targeting LEED Gold certification for the Cancer Center, the parking structure was designed with provisions for rooftop solar panels and 4% make-ready spaces for future electric vehicle charging stations. THA previously served Penn Medicine at its Radnor campus, which achieved LEED Gold certification.

To meet medical facility code requirements, the garage includes 10% accessible parking spaces. The project also features enhanced lobby finishes and a tensile fabric façade system.



SUSSEX FAMILY COURT HOUSE PARKING GARAGE

Georgetown, DE

CLIENT
Tevebaugh Architecture

PROJECT DATES
May 2021 - March 2026

SPACES:
417

SQ. FEET:
156,280

THA designed a parking structure for the Sussex County Family Court that integrates with the surrounding historic context while meeting the facility's high security requirements. The façade combines precast concrete and brick cladding with window-like openings to reduce the structure's scale and reflect nearby historic architecture. Infill perforated metal panels feature a pattern incorporating Delaware's state tree, peach blossom, along with a grid and circle motif inspired by the city's central roundabout.

The structure uses a stack wall system that enhances security while enclosing parking areas, supported by a mechanical ventilation system with rooftop fans to maintain airflow through the partially open façade. User groups are separated into secure zones, with judges provided a dedicated, highly controlled access route into the courthouse to ensure maximum security. The design also includes provisions for future rooftop solar installations to support sustainability and potential energy generation.

GROUND BREAKING

VILLAGE OF OSSINING MULTI-MODAL TRANSPORTATION HUB GROUND BREAKING

Project Video

OSSINING, NY

The Village of Ossining's Multi-Modal Transportation Hub Parking Garage is a mixed-use facility offering 240 spaces of parking and ground-level retail, designed to complement its surrounding historic neighborhood. Featuring electric charging infrastructure and an electric bike rental facility, the structure provides safe and convenient access to the adjacent Old Croton Aqueduct Trail and to Ossining's downtown.

The new garage will bring parking spaces and EV charging stations to support the Village's growing downtown and improve accessibility for residents, businesses, and visitors.

RIBBON CUTTING

BETHLEHEM PARKING AUTHORITY
WALNUT STREET PARKING GARAGE

BETHLEHEM, PA

Project Video

A significant milestone for the City of Bethlehem was celebrated with the ribbon cutting of the Bethlehem Parking Authority's (BPA) Walnut Street facility, marking the culmination of "Walnut Week" festivities that activated the site and surrounding community.

Located in the heart of the city's Northside, the new facility provides 514 parking spaces and approximately 3,000 square feet of retail space. Designed to replace a previously underutilized block, the project is intended to attract greater activity downtown and support nearby businesses, helping transform the corridor into a more vibrant and welcoming destination.

THA served as the prime designer and parking planner, leading the effort to right-size the facility and navigate the complexities of building within a historic district adjacent to an established neighborhood. The design reflects a collaborative team approach that balanced community context, mobility needs, and long-term city goals.

As part of the weeklong celebration, events such as rooftop yoga and community programming activated the new structure, culminating in the official ribbon cutting. City leaders highlighted the project's impact in revitalizing the area, noting the transformation of a once underutilized block into a lively and active destination. The city also supported the launch with initiatives such as free parking promotions and local restaurant specials to further encourage downtown engagement.

THA is proud to have partnered with the BPA on a project that enhances mobility, supports local business growth, and contributes to the continued revitalization of Bethlehem's Northside.

PROJECT TIMELINE

DEMOLITION:
May 2024

CONSTRUCTION START:
March 2025

CONSTRUCTION COMPLETION:
January 2026

RIBBON CUTTING:
January 2026

7
LEVELS

514
PARKING SPACES

173,356
TOTAL SQ. FEET

RESTORATION SERVICES

YONKERS GOVERNMENT CENTER GARAGE

YONKERS, NY

The City of Yonkers Government Center Garage (GCG) is a 503-space, 1970s-era structure showing clear signs of age and deterioration. After 50 years, the facility had outdated lighting, worn finishes, and limited visual appeal. Structural concerns such as corrosion, water infiltration, and general wear impacted both performance and user comfort. Wayfinding was minimal, making navigation less intuitive, and key pedestrian areas like stairwells and elevator lobbies felt uninviting. Operationally, the garage needed improved traffic flow, safety measures, and accessibility upgrades to better serve a diverse user base, including government employees and downtown visitors. Despite its prime location, the garage did not offer much aesthetic contribution to the streetscape and surrounding area.

THA provided comprehensive, multidisciplinary expertise that guided the project from assessment through implementation and long-term planning for the GCG Parking Garage. THA's scope focused on aesthetic enhancements that redefined the user experience and elevated the garage's presence within downtown Yonkers. Interior improvements introduced vibrant supergraphics for intuitive level identification, new epoxy flooring, decorative metal ceilings, upgraded lighting, and refreshed wall and door finishes, creating a brighter, welcoming environment. Key pedestrian areas, including stairwells and elevator lobbies, were redesigned to feel safer, more engaging, and easier to navigate. On the exterior, façade enhancements, architectural lighting, signage, and visual elements, such as banners and illuminated portals, established a cohesive, modern identity while respecting the structure's original design.

PROJECT INFO

CLIENT
City of Yonkers

PROJECT DATES
October 2021 - August 2025

LEVELS
6

SHARING EXPERTISE & RECOGNITION

AWARDS

INTERNATIONAL PARKING & MOBILITY INSTITUTE
The Hive Parking Garage
Parksmart Award

NORTHERN NJ URBAN LAND INSTITUTE
The Crossings at Brick Church Station
2026 Transit-Oriented Development Award

GREATER VALLEY FORGE TRANSPORTATION
THA Consulting, Inc.
2026 Private Sector Leadership Award

EASTERN PA & DE AMERICAN CONCRETE AWARDS
Lankenau Medical Center Parking Garage
2026 Excellence in Concrete Award (Restoration)

THE 82 ALLIANCE
THA Consulting, Inc.
A Better Tomorrow Award

PRESENTATIONS

PARKING & TRANSPORTATION ASSOCIATION OF PENNSYLVANIA
From Planning to Progress: Parking and Mixed-use Development Success in Bethlehem

THE 82 ALLIANCE
Game Day Moves: Winning Strategies for Improving Mobility Options for Spectators

SMARTER PARKING STARTS HERE

PARKING STUDIES

play a critical role in shaping successful developments, guiding decisions that balance demand, cost, and user experience. By analyzing how parking is used today and how it will evolve tomorrow, these studies provide the insights needed to plan efficiently, reduce risk, and support long-term growth.

As communities, campuses, healthcare facilities, transit systems, and commercial developments continue to evolve, understanding parking demand has become increasingly important. Parking studies provide a comprehensive assessment of existing conditions, helping organizations evaluate utilization patterns, identify operational challenges, and anticipate future parking needs. These studies examine how, when, and where parking is used, providing valuable data that supports informed planning and decision-making.

Whether supporting a new development, evaluating an existing facility, or planning for future expansion, parking studies help ensure that parking resources are aligned with actual demand. The findings can uncover opportunities to improve efficiency, enhance accessibility, optimize underutilized assets, and reduce unnecessary parking construction costs. In many cases, parking studies also help organizations better understand changing mobility trends and user behaviors, allowing them to adapt their parking programs accordingly.

At THA, we partner with municipalities, developers, universities, healthcare institutions, transit agencies, and private organizations to deliver tailored parking study solutions. Through data-driven analysis and industry expertise, we help clients develop practical strategies that maximize parking resources, improve operations, and support long-term success.

WHY PARKING STUDIES

MATTER

- Right-Size Parking
- Improve User Experience And Accessibility
- Identify Underutilized Resources
- Support Smarter Development Decisions
- Increase Operational And Financial Performance

Don't Assume, Always Measure
Strong data insights help guide accurate and effective parking decisions.

Shared Parking Is A Hidden Opportunity
Different users have varied peak times, offering opportunities to optimize how parking is used.

Demand Changes Over Time
What worked 5 years ago may not work today.

Small Changes = Big Impact
Adjusting layouts, access, or pricing can significantly improve performance.

Parking Affects Revenue
Rate structures and utilization directly impact financial success.

5 TIPS & INSIGHTS

PROJECT EXPERIENCE

Alys Beach Parking Consulting, Alys Beach, FL
Chester Parking Study, Chester, PA
CHOA Parking Study, Atlanta, GA
City of Allentown Parking Meter Study, Allentown, PA
City of Clearwater Owner's Representative Services, Clearwater, FL
City of Hollywood Parking Rate Study, Hollywood, FL
City of Jacksonville Study, Jacksonville, FL
City of South Miami Parking Study, South Miami, FL
Cooper Health Parking Study, Camden, NJ
Green Street Mixed-Use Development Parking Study, Newark, NJ
Hartford Comprehensive Parking Study, Hartford, CT
Harvard University Parking Department Assessment, Cambridge, MA
Huntsville International Airport Study, Huntsville, AL
Johnson & Johnson Parking Garage Design, New Brunswick, NJ
Lansdale Downtown Parking Study, Lansdale, PA
Miami Springs Parking Analysis, Miami Springs, FL
Navy Yard Parking Study, Philadelphia, PA
Nikki Beach Antigua Parking Study, Miami, FL
Pratt Landing Parking Consulting, New Rochelle, NY
State of New Jersey Trenton Parking Utilization Study, Trenton, NJ
University of Miami Health Study, Coral Gables, FL
Villanova Parking Study, Villanova, PA
Wilmington Parking Authority Study Update, Wilmington, DE

TYPICALLY PERFORMED STUDIES

- Parking Supply/Demand
- Benchmark Rate Comparison
- Parking Marketing Analysis
- Operational & Management Audits
- Mobility & Transportation Demand Management
- Owner's Representative Services
- Review & Revision of Zoning Ordinances & Parking Policies
- Alternative Analysis
- Financial Feasibility
- Financial Break-even & Market Capture Projections

A PARKSMART MODEL OF SUSTAINABLE MOBILITY

The Hive Parking Garage, Pittsburgh, PA

IN THE HEART OF PITTSBURGH'S REVITALIZED STRIP DISTRICT lies 3 Crossings, a thriving innovation campus where history meets progress, developed and managed by Oxford Development Company. Amidst high-tech office spaces, public plazas, and riverfront trails, The Hive stands out, not just as a modern 600-space parking garage, but as a beacon of sustainable urban mobility. Designed to support the vision of a greener future, The Hive proudly holds a Parksmart certification, a national standard recognizing high-performance, sustainable parking structures.

The Hive isn't just a place to park; it's part of a multimodal transit vision that seamlessly blends convenience, technology, and environmental stewardship. Strategically located near the 31st Street Bridge and connected to the bustling Smallman Street corridor, it provides easy access to downtown Pittsburgh, Liberty Avenue, Penn Avenue, and the Penn Avenue bike lane — ensuring strong connectivity for commuters and visitors alike. Achieving Parksmart certification means that The Hive goes beyond functionality to deliver meaningful environmental benefits. A single-stream recycling program handles everything from aluminum and paper to PETE and HDPE plastics. This initiative is harmonized with Oxford's broader recycling contracts, ensuring compliance with all local, state, and federal laws. The garage is maintained using environmentally friendly cleaning products, reinforcing its commitment to sustainability at every level.

Electric vehicle (EV) infrastructure is a key feature. The Hive is equipped with ChargePoint-connected EV charging stations and a smart idle-charging fee system that encourages turnover. While charging itself is free, vehicles that remain after receiving a full charge incur a fee, promoting responsible use. Garage staff actively monitor EV and low-emission vehicle spaces, issuing warnings as needed to ensure these preferred stalls remain available for green transportation users.

The garage also promotes a high-efficiency traffic flow through license plate recognition (LPR) technology, which minimizes vehicle idling by granting seamless entry for monthly leaseholders. A pay-on-foot system in the main lobby allows visitors to pay parking charges before returning to their cars, reducing exit congestion and emissions.

One of the most innovative aspects of The Hive's Parksmart design is its shared-use strategy. Oxford has intentionally oversubscribed the garage by 15%, leasing spaces to traditional 9-to-5 users while making off-peak hours available to retail and fitness patrons. This approach maximizes efficiency, reduces the need for excess capacity, and supports the area's dynamic mix of uses.

The Hive is more than a parking facility; it's a reflection of 3 Crossings' broader mission to integrate technology, community, and environmental responsibility. It underscores Oxford's commitment to sustainability, alongside other campus initiatives, including LEED-certified buildings, WELL Health + Safety standards, and ongoing participation in the Pittsburgh 2030 District.

As Pittsburgh continues its evolution into a national model for post-industrial innovation, The Hive serves as a reminder that infrastructure can be both smart and sustainable. It's not just where the city parks; it's where the city progresses.

HIGHLIGHTS

- Project Type: Multi-Modal Parking Garage with Retail Space
- Project Completion: 2022
- Total Cost: $23.5 Million
- Gross Retail Square Feet: 12,150 RSF
- Parking Spaces: 600
- EV Parking Spaces: 10
- Location: 115 28th Street, Pittsburgh, PA 15222
- Notable Tenants: Hayner Dental, Clearview Federal Credit Union

PROJECT PARTNERS

- Developer & Manager: Oxford Development Company
- Site / Civil: Langan
- Architect: Indovina Associates Architects
- Contractor: Mascaro Construction
- Parking Consultant: THA Consulting, Inc.

TODD HELMER, PE, SE, CEO
THA Consulting Inc.
thelmer@tha-consulting.com
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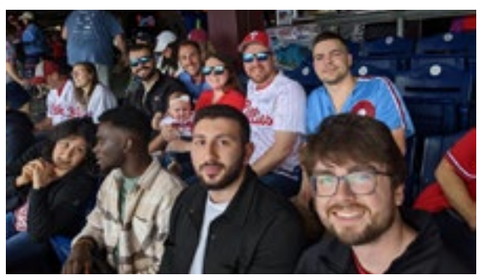
SOCIAL EVENTS

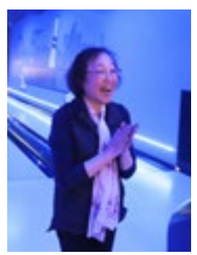
PHILADELPHIA PHILLIES GAME

Nothing beats a summer ball game! Our team had a great time watching the Philadelphia Phillies face the Atlanta Braves. We are grateful for moments like these that bring us together.



BOWLING NIGHT

THA kept the ball rolling at our quarterly bowling social, giving the team a chance to recharge, connect, and enjoy some friendly competition while strengthening the relationships that drive our work forward.



2025 THA RETREAT

THA hosted a company retreat focused on improving efficiency across our teams. With guidance from a professional moderator, we explored strategies to streamline workflows, enhance collaboration, and strengthen our day-to-day operations.

2025 HOLIDAY PARTY

Our team gathered for a holiday party to celebrate another successful year, take time to connect, and reflect on the year's accomplishments. It was a great opportunity to close out the year together and look ahead with appreciation for our team.

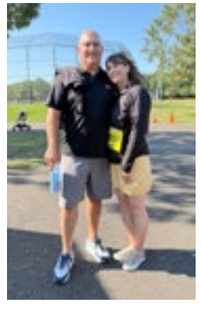
CHARITABLE ACTIVITIES

ENVI DOG SANCTUARY

THA supported EnVi Dog Rescue and Animal Sanctuary at Skippack Village's Dog Days of Summer event, assisting with booth setup, outreach, fundraising, and custom merchandise. The team helped raise awareness for animal welfare while supporting the organization's mission in the local community.

COLE CARES 5K & WALK

THA joined the University of Pennsylvania Health System (Penn Medicine) Montgomeryville project team, along with family and friends, at the Annual Nicole Cottone Obenski 5K Run/Walk, supporting the Cole Cares Foundation and making a meaningful impact in the community.



ROOSEVELT CAREER DAY

THA participated in Roosevelt Elementary School's 2026 Career Day in New Brunswick, NJ, introducing students to the world of parking and distributing pencil cases filled with school supplies and snacks.

BROAD STREET LOVE

THA, alongside the CHOP Project Team, volunteered at Broad Street Love's Sanctuary Lunch Service, helping serve nearly 300 meals and assisting with setup and cleanup in support of the organization's mission during the holiday season.

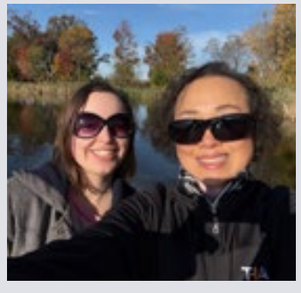
AMERICAN HEART ASSOCIATION

Heart Ball

THA attended and supported the American Heart Association Heart Ball, joining community leaders and partners in an evening dedicated to raising awareness and funds for heart health. The event highlighted the importance of advancing lifesaving research and supporting healthier communities.

Heart Walk

On a beautiful fall day, our team participated in the American Heart Association Philadelphia Heart Walk, walking through FDR Park in support of heart health and healthier communities. The event brought everyone together to contribute to an important cause and support efforts to improve cardiovascular health.



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PHILADELPHIA

NEW BRUNSWICK

ATLANTA

MIAMI