

HEALTHCARE

Hospital campuses are seeing a rapid increase in parking demand to support their services. Successful parking structures integrate aesthetics, functionality, safety, and efficiency. Each of these aspects is critically important for creating a “non-experience” for those that visit a hospital. It all starts with functional design and creating a solution that is easy to use, easy to navigate, and intuitive to the visitor. Drawing upon our decades of experience, we understand the importance of a high level of service for helping create the best user comfort possible. Wayfinding, connections to medical campus buildings, and the overall pedestrian

experience are essential elements of successful parking design.

THA has extensive experience in the planning and design of parking facilities for healthcare clients including hospitals, medical centers and facilities, and pharmaceutical companies. Our planners, architects, and engineers have the knowledge and experience necessary to deliver parking solutions that exceed expectations while being attractive and affordable.



Healthcare institutions are recognizing the important role that parking plays in the successful development of the institution and campus.

Planning for growth and expansion at hospitals and medical institutions has traditionally involved development only within the boundaries of their campus. Often, connection with the surrounding neighborhoods is limited and the institution fails to take advantage of opportunities to work with the community on efforts for revitalization and economic growth. This is a major element of sound planning and design.

Today institutions are realizing that their future success rests on the vibrancy and success of the areas around them. Not only is parking a required infrastructure for serving patients, visitors, and staff, but it can serve as an economic driver for hospital and campus growth. Developing parking solutions that are embraced by the community is mission-critical to successful parking integration.



THA CONSULTING

HEALTHCARE KEY ELEMENTS

FOR SUCCESSFULLY IMPLEMENTING PARKING

Plan Early- Parking shall be considered and planned appropriately in the campus master plan.

Connect- Create user friendly and walkable connections that are well signed and accessible.

Enhance the visitor and patient experience from arrival through departure.

Develop a design that offers maximum flexibility in the built condition for future considerations.

Create a user friendly and clear signage, wayfinding, and branding design.

Implement attractive architectural design features which complement the existing buildings.

Consider hospital expansion and master plans in implementating new parking infrastructure.

Employ cost effective and inherent sustainable design strategies in the design.



THA SERVICES

Master Planning • Site Analysis • Supply/Demand Analysis • Feasibility Studies • Shared Parking Analysis • Due Diligence • Parking Consulting • Financial Analysis • Functional Design • Architectural Design • Structural Engineering • Design Build Services • Sustainable Design • Parking Structure Design • Mixed-Use Structure Design • Project Design Management • Condition Appraisal • Life Cycle Cost Analysis • Operational Consulting • Restoration Engineering • Owner Representation • Maintenance Programs • Graphics & Wayfinding

www.tha-consulting.com

Philadelphia : 484.342.0200
Miami : 305.592.7123
Atlanta : 770.850.3065
New Brunswick : 732.253.0690