

EDUCATION

As colleges and universities across the country continue to grow, it is important to identify and accommodate the parking demands of the growing number of students, faculty, and staff. THA understands the unique parking needs that exist on college and university campuses, including the importance of making sure parking is attractive, convenient and safe.

THA has provided parking planning and design for projects on large and small campuses, in both urban and suburban environments. Our planners, architects, and engineers have the knowledge and ex-

perience necessary to deliver parking and mixed-use structures that exceed expectations.

One of the most common oversights in campus planning is the successful integration of parking. Often, parking is left as an afterthought, not considered until long after the planning and construction of other campus buildings. This leaves few alternatives for incorporating parking by placing it in areas that are more secluded, creating inconvenient, unattractive, and even unsafe options.



The integration of parking with housing, restaurants, retail, entertainment, and other destinations is an effective approach to create attractive “people places” on campus.

Today, more institutions are recognizing the importance of taking parking out of the secluded areas of campus, and incorporating it into areas with more activity. The integration of parking into areas with housing, restaurants, retail, entertainment, and other destinations is an effective approach to create attractive “people places” on campus.

Incorporating mixed-use features into parking structures is a creative design strategy to maximize available land, while bringing people together in an active, pedestrian-friendly environment. Not only does this help to free space for additional buildings or green space, but mixed-use parking structures can also be designed as attractive complements to the surrounding campus.



THA CONSULTING

EDUCATION KEY ELEMENTS

FOR SUCCESSFULLY IMPLEMENTING PARKING

Plan early – don't leave parking as an afterthought in a master plan.

Incorporate parking into vibrant and active campus destinations.

Get as much use out of the land as possible- include mixed-use elements.

Take future campus development into consideration.

Implement attractive architectural design features into the structure.

Create opportunities for a walkable, pedestrian- friendly environment.

Utilize as many sustainable design strategies as possible.

Incorporate both active and passive security features.



THA SERVICES

Master Planning • Site Analysis • Supply/Demand Analysis • Feasibility Studies • Shared Parking Analysis • Due Diligence • Parking Consulting • Financial Analysis • Functional Design • Architectural Design • Structural Engineering • Design Build Services • Sustainable Design • Parking Structure Design • Mixed-Use Structure Design • Project Design Management • Condition Appraisal • Life Cycle Cost Analysis • Operational Consulting • Restoration Engineering • Owner Representation • Maintenance Programs • Graphics & Wayfinding

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